

# **THOMAS IMHOFF**

EXPERIENCE DESIGNER

#### PROFILE

27-year old Experience Designer MSc Design for Interaction TU Delft Eindhoven, Netherlands

# CONTACT

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SKILLS	
ILLUSTRATOR	
INDESIGN	
PHOTOSHOP	
JAVA/UNITY	
FIGMA	

#### **WORK EXPERIENCE**

# Student Assistant @ TECHNICAL UNIVERSITY OF DELFT February 2019 - July 2019

I am always looking to do more meaningful jobs on the side. During my studies I was working as a student assistant for the RTD conference 2019. My job was to manage registrations, help with graphic design, and solve problems in general.

## Student Assistant @ TECHNICAL UNIVERSITY OF EINDHOVEN August 2013 - August 2017

During my studies in my bachelor have been working for the university for different jobs. 2 Years - Assistant to a PhD project conducting street interviews

This job improved my ability in conducting user interviews. The challenge was to steer the conversation to stay on topic without biasing the answers.

1 Year - Guiding tours and conducting workshops for future university students Working with other people is something i enjoy. Giving workshops taught me to be comfortable in leading creative sessions independently.

1 Year - Tutoring 1st-year students on their personal development as a designer Every 3 weeks i would prepare and present a 2 hour lesson for 1st-year students. I find it easy to sympathize with other people and provide valuable knowledge for them.

# Graphic Designer @ BSET MEDIA

January 2013 - February 2014

My job here was to do graphic design for a digital marketing company BSET Media. I was creating product images for the website and logos. The tasks were simple but it kick started my skills in Adobe Illustrator and Photoshop.

## **EDUCATION**

# Master Design for Interaction @ TECHNICAL UNIVERSITY OF DELFT

August 2017 - August 2020

My Master's taught me about user research tools and how to apply them. I transformed from a self sufficient designer to a designer with a wide knowledge of user research tools. Working with contextmapping, Usability testing, personas, and more. I graduated by creating a museum experience regarding sustainability for pre-teenagers. The focus was on designing an interactive experience which suits the identity needs of the target audience. The educational information was provided with interactive exhibits which were easy to understand and fun to interact with.

#### Bachelor Industrial Design @ TECHNICAL UNIVERSITY OF EINDHOVEN August 2013 - February 2017

During my Bachelor's i became familiar with the different fields of an Industrial Designer. My bachelors taught me to become a self sufficient designer, I got taught on how to reflect on my abilities as a designer to stimulate self improvement. As a designer you are never done learning. I can comfortably independently navigate my projects through the design process since the focus was to practice by doing design projects. Also, the many projects allowed me to explore the different fields of design and lead me to find my passion for user-centered design.

Exchange Product Design Sweden, Gothenburg @ CHALMERS UNIVERSITY OF TECHNOLOGY August 2019 - January 2020

Minor Psychology and Technology @ TECHNICAL UNIVERSITY OF EINDHOVEN January 2016 - July 2016

VWO @ Bisschop Bekkers Eindhoven August 2006 - July 2013

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## LANGUAGES

#### DUTCH

NATIVE LANGUAGE

Native language

#### ENGLISH C1

SECOND LANGUAGE

Main language of my Bachelor's and Master's was English

#### FRENCH B2

THIRD LANGUAGE

#### **FACTS**

- · Owns a driver's license
- · Often visits design exhibitions and museums
- · Is the one that organizes everything
- $\cdot$  The person you need to go to if you need a solution for your problem
- · Loves to work on personal artistic design projects
- · Avid climber and boulderer indoors and outdoors

## **ABOUT ME**

As a designer

I aim to create long-lasting experiences for the user. Good design can create new experiences for the user. It might create a new habit for a couple to do together, or create a strong enjoyable memory for a family. I value these experiences as these are the most important moments that makes life enjoyable.

My identity

I am a social active person that loves to organize fun activities. During my studies i helped to organise multiple events, and with my friends i am the one that organizes the weekend trip.

I love a good challenge, this is reflected in my life by the things i do, Every week i go climbing and even outside the climbing gym I try to find every possible way to improve myself in climbing. Reading books, watching videos, if i see a challenge i am going to be the best at it.

## **AWARDS & EXHIBITIONS**

TNW T500 2017 500 most promising young tech talents

TNW T500 2019 500 most promising young tech talents

Dutch Design Week 2019 - Feel the Vibe